

## FOR IMMEDIATE RELEASE

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### **EU BUSINESS SCHOOL'S MBA RECOGNIZED FOR INNOVATIVE TEACHING, PROGRAM CONTENT & INDUSTRY ENGAGEMENT IN QS INTERNATIONAL TRADE RANKINGS**

- **EU Business School's MBA in International Business ranks #25 worldwide in the first QS International Trade Rankings 2023 in recognition of its innovative, hands-on approach to business education.**
- **The MBA in International Business program is ranked #6 in the world and #1 in Spain for industry engagement, reflecting its strong network of company partnerships and high-caliber faculty with extensive business experience.**
- **The QS International Trade Rankings 2023 identifies the world's best graduate-level programs for developing work-ready professionals, focusing on innovative teaching and employability.**

EU Business School (EU) is proud to announce that its MBA in International Business was ranked 25th globally in the inaugural QS International Trade Rankings 2023. This is a first-of-its-kind ranking designed to evaluate universities and business schools on their capacity to prepare students for a career in global trade and enable companies to hire work-ready talent. This prestigious accolade underlines the success of EU Business School's experiential approach, which emphasizes hands-on learning in order to give students the real-world business skills to excel.

The QS International Trade Rankings 2023, in partnership with the Hinrich Foundation, identifies the top Global Trade Masters programs in the world. Using a bespoke methodology, it applies seven ranking criteria: Trade Program Content, Graduate Outcomes, Industry Engagement, Innovative Teaching, Reputation, Program Delivery and Research.

EU Business School was highlighted in particular for industry engagement, ranking 6th in the world and 1st in Spain. This outstanding result was achieved thanks to EU's extensive network of company partnerships, which provide its students with practical experience of how businesses across a wide range of sectors operate, and its exceptional faculty of academics, entrepreneurs and industry experts with extensive professional experience in business. In addition, EU ranked #10 globally for innovative teaching, earning an impressive score of 91.4 out of 100, which reaffirms its pioneering, student-focused approach to global business education that promotes hands-on learning and the acquisition of practical skills that employers require.

In response to this accolade, Mr. Carl Craen, managing director of EU Business School, stated: *"I am delighted with this stellar result, which stands testament to our commitment to continuous innovation and pragmatic learning. EU's highly effective, hands-on approach to business education ensures our students graduate with the skills, mindset and practical experience that are so highly sought after by businesses today."*

EU's portfolio of MBA programs currently comprises 11 majors in the most in-demand areas of business, including global banking & finance, digital business, entrepreneurship, international marketing and blockchain management. In addition, it also offers an MBA in four pathways on EU's Munich campus.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or [communications@euruni.edu](mailto:communications@euruni.edu). Alternatively, you can visit the EU Business School's website at [www.euruni.edu](http://www.euruni.edu).

#### **About EU Business School:**

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. Part of OMNES Education Group, we are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 100+ nationalities. EU programs include state-recognized degrees from the University of Derby and London Metropolitan University, U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (*titulo propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.