



A European Identity, A Global Network



Barcelona, Spain



Geneva, Switzerland



Munich, Germany

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

CAMPUSES IN

Barcelona

A Mediterranean tech hub, with 1900+ startups and leading smart city

Geneva

A financial and diplomatic center in the heart of Europe

Munich

An economic powerhouse and entrepreneurial hotspot

Digital

Engaging virtual environment with maximum flexibility

RANKINGS



FOUNDATION PROGRAMS

English Foundation

One-term program to improve English language skills. This program is a bridge for the bachelor's, master's and MBA programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

Business Bridging

One-semester bridging program to prepare students academically for the bachelor's programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

Start dates

October, February, June and August

Duration: EFP one term (10 weeks); BBP one semester (13 weeks)

BACHELOR'S PROGRAMS

Bachelor's (BBA/BA/BS)¹ in one of eight majors:

BBA in Business Administration

BA in Communication & Public Relations²

BA in Leisure & Tourism Management²

BA in International Relations

BA in Sports Management

BA in Digital Business, Design & Innovation²

BA in Artificial Intelligence for Business

BS in Business Finance^{2,3}

Bachelor's (*título propio*)¹ + BSC (Hons) in International Business Management⁴

By completing seven semesters, students earn an additional qualification from the University of Derby, U.K. in addition to their bachelor's university-specific degree (*título propio*).

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Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.

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BA (Hons) in Business Management in one of six pathways:

BA (Hons) in Business Management (International Business)

BA (Hons) in Business Management (Marketing)

BA (Hons) in Business Management (Finance)

BA (Hons) in Business Management (Enterprise)

BA (Hons) in Business Management (Business Technology)

BA (Hons) in Business Management (Supply Chain and Logistics)

Barcelona

BA (Hons) in Business in one of seven pathways:

BA (Hons) in Business

BA (Hons) in Business (Management)

BA (Hons) in Business (Project Management)

BA (Hons) in Business (HR Management)

BA (Hons) in Business (Law)

BA (Hons) in Business (Cloud Computing)

BA (Hons) in Business (Information Systems)

Munich

Start dates

October, February, June⁵ and August⁵

Duration: three years (six or seven 13-week semesters)

FURTHER OPPORTUNITIES TO STUDY ABROAD

- BBA with Pace University, New York, USA
- Postgraduate Diploma with the University of California, Riverside, USA
- BBA with Stamford International University, Bangkok, Thailand
- Exchange program at Tecnológico de Monterrey (ITESM), Monterrey, Mexico

CONTACT US

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PROFESSIONAL ACCREDITATIONS



VALIDATING & ACCREDITING PARTNERS



MEMBER OF



MASTER'S & MBA PROGRAMS

Master¹ in:

- Management
- Marketing
- Finance²
- Tourism & Hospitality Management²
- Innovation & Entrepreneurship
- Digital Business²
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Business Analytics & Data Science
- Artificial Intelligence for Business

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MBA¹ with majors in:

- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management²
- Entrepreneurship
- Digital Business
- Sports Management²
- Human Resources Management
- Blockchain Management

Additional qualifications: Furthermore, students can earn an **MSc in International Business Management** or an **MBA** from London Metropolitan University in the U.K.

(For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)

Barcelona, Geneva, Munich, Digital Campus

MBA with four pathways in⁷:

- MBA
- MBA (Project Management)
- MBA (Cloud Computing)
- MBA (Information Systems)

Munich

Start dates

October, January and March⁶

Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

FURTHER EDUCATION

Executive BBA

This forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.

Barcelona, Geneva, Digital Campus

Start dates

October, February, June and August

Duration: one year (two semesters)

¹ A *título propio* is a university-specific degree issued by a Spanish university.

For more information about the degrees at EU Business School, please consult our website at euruni.edu/degrees

² Not offered on the Digital Campus

³ Not offered in Barcelona

⁴ Digital Campus students earn a BSc (Hons) in International Business Management from London Metropolitan University instead of a BA (Hons) in Business Management from the University of Derby

⁵ Not applicable for BA (Hons) programs

⁶ Not applicable for MBA with four pathways

⁷ Duration: 3 semesters